



**WHAT
PROPELS US.**

KOSMOS



**WE MAKE
PEOPLE
STRONG.**

At KOSMOS, everything starts with a question.

Why?

Because questioning makes you strong.

Every question is the start of something new.

It lets the person who asks it grow.

And the answer makes him stronger.

That's why we never cease to ask questions:

How do you tell stories in such a way that they come to life?

Can book heroes be real friends?

Do you also win when you lose?

Does it have to work that way, or could it work even better?

Smarter? More sustainably?

Can you surpass yourself even when you're still really small?

Does time become more valuable if it is shared with others? Can you learn by playing?

When there are questions, you aren't done. They are what drive us.

They make us stronger. And the people who value us.

OUR VISION

KOSMOS is the leading publisher for emotionally charging stories and knowledge, forming worlds of experience across media and creating well-known brands with far-reaching radiance. We are the first choice of excellent authors.



BRAND EXPERIENCE

CONTENT
SALES



MARKETING.TV

STREAMING

LICENSING



AUDIO
AUDIO BOOK



MOVIES

LIVE-EVENTS

ESCAPE-ROOMS

ENTERTAINMENT

PRODUCT
BRAND

PUBLISHING

GAMES



OCCUPYING

EXPERIMENTING



BOOK

E-BOOKS

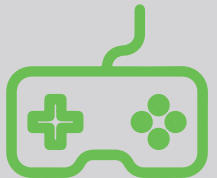
APPS

AR / VR-GAMES

WEBINARS

GAMES

ONLINE CLASSES



DIGITAL



CATAN



EXIT
DAS SPIEL

U-bongo!



MAGIC
ZEIG, WAS DU
AUF DEM
KASTEN HAST.



KOSMOS



ANDOR



KOSMOS
EXPERIMENTIERKASTEN



LASS WISSEN
WACHSEN



ALLES
KÖNNER
KISTE



Die
drei
!!!



KINDER
NATUR
FÜHRER

ADVENTURE
GAMES
ENTDECKT
DIE STORY



Genau
dein
Fall.



Die drei
???



Die drei ???
Kids



MIT KOSMOS MEHR ENTDECKEN
Frag
KOSMOS
SEIT 1822



Kosmos
Himmels
- Jahr 2022

Was
blüht
denn
da?

BRAND PORTFOLIO

**TRUST AND
INTEGRITY**

**INDIVIDUAL RESPONSIBILITY AND
ENTREPRENEURIAL SPIRIT**

**INNOVATION
AND CREATIVITY**

**WILLINGNESS
TO CHANGE**

**QUALITY AND
SUSTAINABILITY**

**LONG-LASTING
SUCCESS**

**RESPECT AND
APPRECIATION**

**HOW WE
ARE.**

OUR VALUES

Our values **serve as a guideline** for our daily interaction. We have **agreed on them together.**

They support us as we strive to remain **flexible and find suitable solutions** in ever-changing markets.

They help us to be **neither arbitrary nor interchangeable, but always KOSMOS.**



DURABLE SUCCESS

We strive for stable profitability and healthy growth to ensure durable success for the company. We know the importance of the core business. At the same time, we systematically look for opportunities while keeping an eye on risk.

To set up new core businesses, we develop new business models, design innovative products and tap new appealing markets. Here we are supported by cooperation with our partners (customers, authors, suppliers, service providers); that cooperation is also designed for durability.



RESPECT AND APPRECIATION

At the company, we treat each other respectfully and appreciatively, both within teams and among the various departments and divisions. The work atmosphere is sympathetic and characterised by friendly interactions.

Employees contribute their specific experiences in diverse ways for a common goal. When decisions need to be made in discussions between employees and managers, the topic, not the hierarchy, is the focus.



TRUST AND INTEGRITY

We act according to our values and principles and comply with applicable laws, standards and rules. Agreements and requirements are binding and form a reliable basis for our daily work.

Through honest, open and direct communication and a culture of productive criticism, we create trust in each other and as a result interact fairly with each other. In this context, we live a constructive feedback culture and encourage team work. The freedom to act responsibly arises from trust, not from strict control.



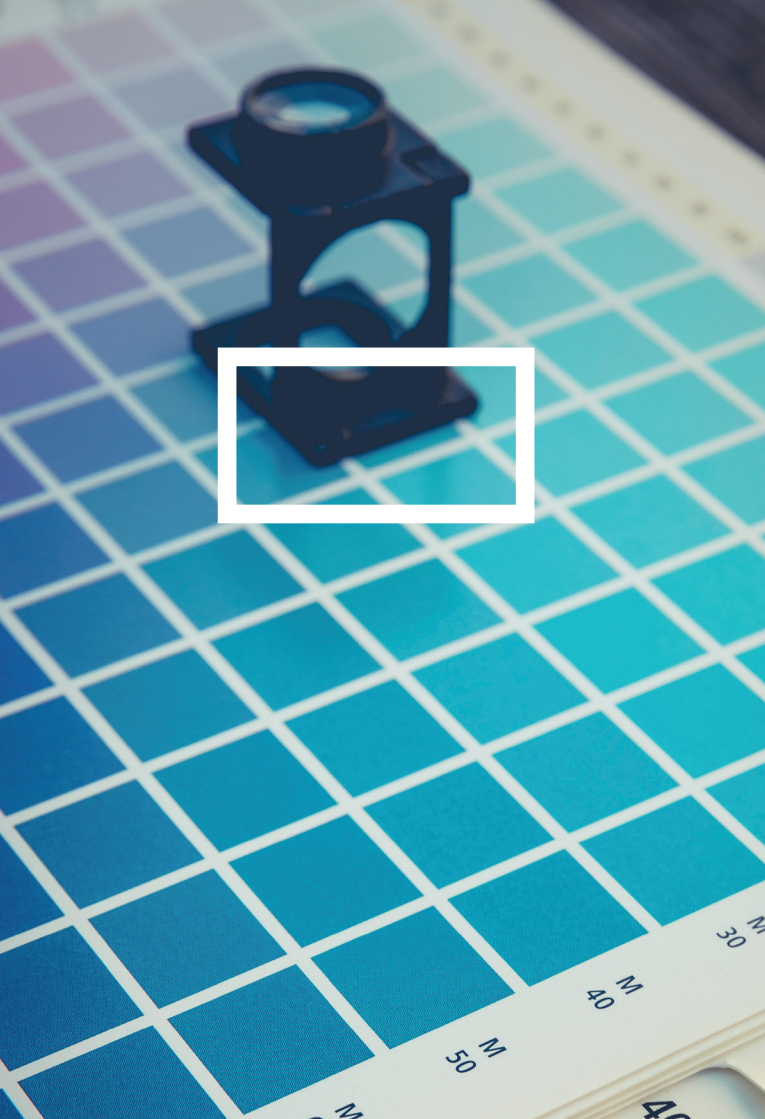
WILLINGNESS TO CHANGE

We live our company history and are willing to permit and shape innovation. To allow us to act quickly in dynamic markets, we remain flexible in thought and action – always with a sense of proportion. The usefulness and aim of a change are communicated clearly, in an easily to follow manner and transparently, and the necessary skills are taught. We motivate and support each other to experience changes as personal development and professional opportunity.

INDIVIDUAL RESPONSIBILITY AND ENTREPRENEURIAL SPIRIT

Each of us contributes to the successful implementation of company goals. We take responsibility for our own actions in the context of company goals, our values and principles. KOSMOS encourages and challenges its employees to allow them to act independently. Junior employees should be able to systematically develop further.





QUALITY AND SUSTAINABILITY

The needs and demands of our customers and consumers are the focus. Highest product quality for a given item at a price in line with the market using the best possible marketing characterize our high standard.

We highly value the safety of our products, their reliability and sustainability. Here we use a concordance of ecological, social and economic parameters as a model.

The best authors are one of the supporting pillars of the KOSMOS quality promise and of our entrepreneurial success.



INNOVATION AND CREATIVITY

During its 200-year publishing history, KOSMOS repeatedly performed pioneering work and set new standards. Curiosity, inventive spirit and creativity characterise our wide range of media and also match our employees' self-image in all divisions.

We want to inspire our consumers anew over and over again. With our popular classics and long-term sellers, which we carefully further develop, as well as with unusual product innovations. Only with new ideas for products, program and marketing can we keep the company durably successful in the market.

STUTTGART LOCATION:

Franckh-Kosmos Verlags-GmbH & Co. KG

INTERNATIONAL:

Thames LLC /Providence USA

Thames & Kosmos/Kent, UK



Photo by Kerkez on iStock